

# How To FEED YOUR PLANTS

## CALLOWAY'S PREMIUM PLANT FOODS

### CALLOWAY'S PREMIUM FLOWERING SHRUB PLANT FOOD

#### DIRECTIONS FOR USE:

- Use on all flowering shrubs and acid-loving plants like Azaleas, Camellias, Gardenias, Hydrangeas, & more
- Apply every 45 days **from initial bloom drop\*** or from the time of planting **\*for azaleas only**

#### NEW PLANTS

🔑 = 1 TABLESPOON		
1GL PLANT 🔑	3GL PLANT 🔑🔑🔑	5GL PLANT 🔑🔑🔑🔑🔑

- Mix food into the soil at planting location
- Set plant and water in thoroughly

#### ESTABLISHED BEDS

- Work food lightly into the soil surface
- Water in thoroughly



### CALLOWAY'S PREMIUM FLOWER FOOD

#### DIRECTIONS FOR USE:

- Use on all Blooming Flowers like Periwinkle, Begonias, Petunias, Pansies, Cyclamen, & more
- Apply every 30 days from time of planting

#### NEW PLANTS

- Mix food into the soil at planting location
- Set plant and water in thoroughly

🔑 = 1 TABLESPOON	
UP TO 6IN PLANT 🔑🔑	1GL PLANT 🔑🔑

#### ESTABLISHED BEDS

- Work food lightly into the soil surface
- Water in thoroughly



#### HANGING BASKETS

- Work food lightly into the soil surface
- Water in thoroughly

🔑 = 1 TABLESPOON	
10IN BASKET 🔑	12IN BASKET 🔑🔑

### CALLOWAY'S PREMIUM TROPICAL PLANT FOOD

#### DIRECTIONS FOR USE:

- Use on all Tropical Plants like Hibiscus, Bougainvillea, Indoor Plants, and more
- Apply every 30 days from time of planting

#### NEW PLANTS

- Mix food into the soil at planting location
- Set plant and water in thoroughly

🔑 = 1 TABLESPOON			
6IN PLANT 🔑	1GL PLANT 🔑	2GL PLANT 🔑🔑	5GL PLANT 🔑🔑🔑

#### ESTABLISHED BEDS

- Work food lightly into the soil surface
- Water in thoroughly



#### INDOOR PLANTS

- Work food lightly into the soil surface
- Water in thoroughly

🔑 = 1 TABLESPOON				
4-6IN PLANT 1/2 TSP	8-10IN PLANT 🔑	12-14IN PLANT 🔑	16-18IN PLANT 🔑🔑	24IN PLANT 🔑🔑🔑

### CALLOWAY'S PREMIUM TREE & SHRUB PLANT FOOD

#### DIRECTIONS FOR USE:

- Use on all varieties of trees & shrubs
- Apply every 45 days from time of planting

#### NEW PLANTS

- Mix food into the soil at planting location
- Set plant and water in thoroughly

🔑 = 1 TABLESPOON		
1GL PLANT 🔑	5GL PLANT 🔑🔑	7GL PLANT 🔑🔑🔑
10GL PLANT 🔑🔑	15GL PLANT 🔑🔑 1/2 CUP	30GL PLANT 🔑🔑 1 CUP

#### ESTABLISHED TREES

- Apply along the drip line of the tree at the rate of 1/2 lb per inch of trunk diameter
- Water in thoroughly



#### ESTABLISHED SHRUBS

- Mix food into the soil underneath plant
- Water in thoroughly



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CALLOWAY'S PREMIUM PLANT FOODS

## CALLOWAY'S NATURAL GARDEN FOOD

### DIRECTIONS:

Every application of our Natural Garden Food will benefit the health of your lawn and garden and allow your plants to thrive naturally.



LAWNS

### APPLY 4X PER YEAR

(MARCH, MAY, SEPTEMBER & OCTOBER)

Apply to a dry, recently-mowed lawn and water lightly after applying.

Water weekly, up to 1" of moisture, as needed.



FLOWERS

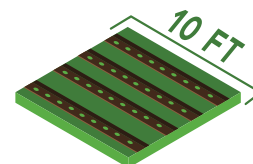


VEGETABLES

2 CUPS PER 10 LINEAR FT ROW OF GROUND WORK



PER



WORK INTO PLANTING SOIL & WATER WELL



SHRUBS



TREES

2 CUPS PER FT OF PLANT WIDTH



PER



1 FT

WORK INTO PLANTING SOIL & WATER WELL

**NEW  
PLANTINGS**

(PLANTS UNDER 6IN)

2 TABLESPOONS



AROUND PLANT BASE

WORK INTO PLANTING SOIL & WATER WELL